Get Ready, Get Set, Show

Bob Shackles elected member SCA, CSPWC





Varnishing, Oiling Out

Mounting Paper on Panels

Do you know how to make your work ready for sale? Interested in competing in juried shows?

This workshop will introduce you to a range of finishing methods and techniques commonly used by artists to show their work at its best.

- 1. Finishing Your Work for display:
 - o Minimum essential for broader appeal
 - No frame or simple basic frame, neutral mat
 - o Varnishing (or oiling out), waxing, plexi glass
 - o Panel on panel using velcro
- 2. Photographing Your Work and Digital Resizing
 - o In focus
 - o Under 5k lighting
 - o Cropped to the edge
 - o File Size, Pixel and DPI sized correctly.
- 3. Show or Gallery Entry Rules
 - o Electronic Entry Processes: EntryThingy, ArtCall.org
 - o Be prepared with the correct information and electronic files.
 - date of work, size of work, name
 - artists statement.
 - o Contracts and Commission: range up to 50%
 - o Cost: Typical show entry fee \$50 for first painting \$20 for second.
- 4. Shipping:
 - o Canada Post business account most cost effective with size limits.
 - o Cost <\$75 to ship two 30x40 gallery canvases to Toronto one way.
 - o Insurance? Dependable? Consignee ok with Canada Post?
 - o Return label required?

end